



**MICK  
SPENCER**



***“With us onstage was Mick Spencer, who realized at 11 that he didn’t want to work for anyone else, started his own business washing windows and now has Australia’s fastest growing lifestyle brand – ONTHEGO®. Although he struggled in school because he was short-sighted, he’s proved to be far-sighted in business. One to watch in the future.”*** – Sir Richard Branson, Founder & Chairman – VIRGIN GROUP

Mick Spencer is a young entrepreneur & adventurer with a purpose to change the world through business and community focused projects. He believes in turning dreams into reality, and lives life by 4 strong key elements: Purpose, Planet, People, Profit. **Also known as Founder & Chief Move Officer at ONTHEGO® SPORTS.**

By age 25, Mick has built a multimillion dollar company, travelled the world, completed an Iron-man Triathlon, and given back to thousands of children’s life through sport, not to mention regularly inspiring a younger generation to follow purpose and dreams in life.

Despite facing adversity as a child, with significant heart and eye sight conditions, Mick founded a global sportswear firm from his parents’ garage at age 21, with \$150 to his name and has since grown it into a powerful brand that is leading the way in customised sportswear and accessories, and for every product sold, enables 1 child access to sport for 1 year from an under privileged part of Australia, through it’s one4one® initiative.

Mick has successfully built the business to a leading sporting goods brand, that is pioneering a new way of retail, both in-store and online. Mick has been mentored by the Founder of \$4 billion brand, The North Face, CEO’s from companies Billabong and David Jones, and created a network of exceptional people around him who drive the company forward.

Mick bootstrapped the company for the first 3 years, before successfully raising \$1M AUD in Seed funding.

ONTHEGO® is currently 4 years old, a multi million dollar valued business, and employs 12 people, with growth of up to 110% you can be sure to see ONTHEGO throughout retailers in Australia and overseas.

Currently Mick is Managing Director of ONTHEGO®, leading a growing business and working with his shareholders and board to build a growth innovation company. Mick is also a Director of The Physical Activity Foundation, and is constantly the “go to” person for sports retail, young entrepreneurship, motivating teams and facilitating discussions around key factors that influence the next generation of retail.



[mickspencer.com](http://mickspencer.com)

## **Awards won:**

### **Winner - Business Excellence awards**

Australian Sports Technology Network  
November 2015

### **Winner - Exporting to Asia - Australian Government Exporter of the Year Awards 2015**

Australian Government, Canberra Business Chamber  
October 2015

### **Winner - Smart Company Web Awards 2014 - Mobile**

Smart Company  
December 2014

### **Runner Up - Smart Company Web Awards 2014 - Best Design**

Smart Company  
December 2014

### **Finalist - Online Retailer of the Year - Australian Government Exporter of the Year Awards 2014**

Australian Government - Austrade  
November 2014

### **Winner - Online Retailer of the Year - ACT Chief Ministers Exporter of the Year Awards 2014**

Australian Government, Canberra Business Chamber  
October 2014

### **Finalist - Manufacturing / Online Retail - ACT Chief Ministers Exporter of the Year Awards 2014**

Australian Government, Canberra Business Chamber  
October 2014

### **Finalist - Australian Startup of the Year Award 2014 (Product Business of the year)**

The Entourage  
July 2014

### **Finalist - Australian Startup of the Year Award 2014 (Overall Business of the year)**

The Entourage  
July 2014

### **Top 10 Australia's Top 30under30 Entrepreneur 2012**

Anthill Magazine  
September 2012

### **Additional Honors & Awards**

Canberra Young Entrepreneur of the Year 2011  
#2 Australia's Top 30under30 Entrepreneur 2011  
Top 12 to watch in 2012 by InTheCity Magazine



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## **Key Presentation Achievements:**

### **Executive speaking panel with Sir Richard Branson & 3 other future business leaders.**

Client: University of Queensland  
Location: University of Queensland, Australia  
Audience Size: 2,000 + Sky News Business live coverage  
Audience Type: Corporates / C-Level Executives  
Topics: Business in Asia, Education and entrepreneurialism

### **Discussion & Keynote with YMCA National Leadership Team**

Location: YMCA, Canberra, Australia  
Audience Size: 15+ Sky News Business live coverage  
Audience Type: National CEO's  
Topic: Employee Engagement and motivating young teams

### **Keynote Talk: Royal Lifesaving Society**

Location: Gold Coast, Australia  
Audience Size:  
Topic:

### **Lead on Panel Discussion: Exporting to Asia**

Client: Canberra Business Chamber  
Location: Canberra, Australia  
Audience Size:  
Topic: Exporting to Asia and Innovation in business

### **Keynote Speaker & Panel Discussion leader**

Client: National Disability Services  
Audience Size: 700  
Audience Type:

### **Keynote & Discussion**

Client: University of Canberra  
Audience Size: 100+  
Audience Type: Under/Post Grad University Students  
Topic: Entrepreneurialism

### **Keynote & Discussion**

Client: Australian National University  
Audience Size: 100+  
Audience Type: Under/Post Grad University Students  
Topic: Entrepreneurialism

### **Keynote & Discussion**

Client: Canberra Innovation Network  
Audience Size: 50  
Audience Type: Founders, Startup Business owners  
Topic: Innovating on shoe string budgets

### **Mentor & Startup Advisor to:**

Air Pocket  
Vault Electrical



## **Business / Personal References:**

**Derek O’Niell:** Former CEO “Billabong”

**Hap Klopp:** Founder “The North Face”

**Janine Allis:** Founder “Boost Juice” & Investor on Shark Tank

**Andrew Banks:** Founder of “Talent 2” & “Morgan & Banks” & Investor on Shark Tank

**Andrew Barr:** Chief Minister of ACT

**Chris Cameron:** Director “Rockcote Enterprises”

**Paul Zahra:** Former Managing Director & CEO “David Jones”

**Brendon Levenson:** Founder “Jetts Fitness”

**Jason Dundas:** TV Celebrity & Male Model

## **Professional Speaking References:**

**Any of the above**

**Vinh Lu:** International Business Head, Australian National University

**Jo Burston:** Founder “Rare Birds” and “Job Capital”

**Colin McNiell:** Director Ernst & Young Sydney – M&A

**Jenny Mcoombe:** CEO YMCA of Canberra

*\*Details of references can be provided by request*

## **To work with me, book me or chat to me about any opportunities:**

**Alison Mitchell - Personal Assistant to Mick Spencer**

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